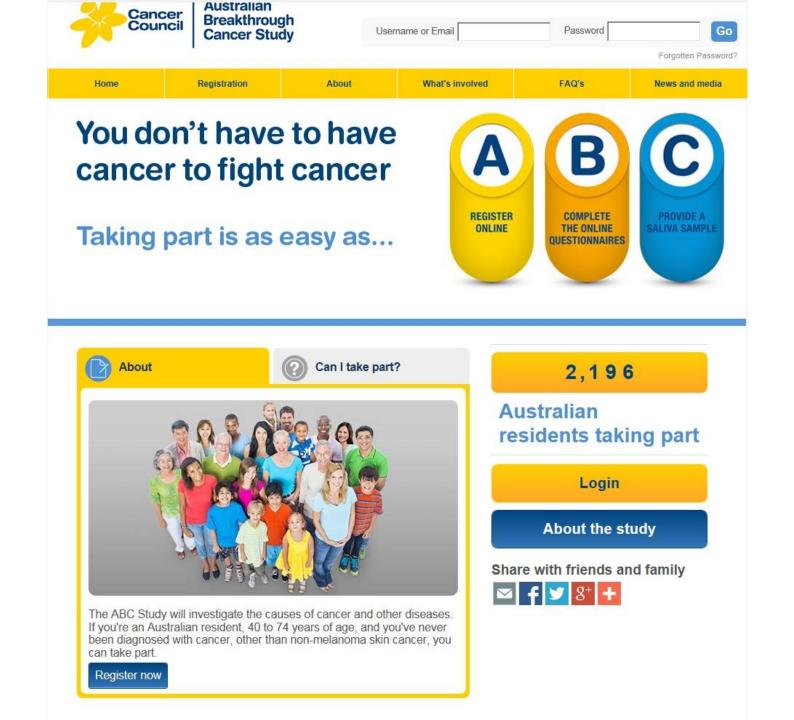


# Australian Breakthrough Cancer (ABC) Study.

## Brigid M. Lynch, PhD Deputy Head, Cancer Epidemiology Division

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#### **Contact Us**





Cancer Epidemiology Division Cancer Council Victoria Level 8, 200 Victoria Parade, East Melbourne, Victoria, 3002, Australia

#### **Principal Investigators**









## Funding







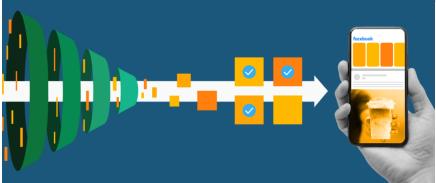


Geary Estate Thompson Estate





FACEBOOK MARKETING TO BABY BOOMERS



### Recruitment



"I've lost both my mother and father to cancer. I'm taking part in th Study so other families don't have to go through what mine has." -Richard



#### You don't have to have cancer to fight cancer Help researchers understand more about cancer to make breakthroughs in

preventing and treating this disease

ABCSTUDY.COM.AU



**Cancer Council Victoria** 

"I come from a large family which has been hit by breast, lung kidney and blood cancer. I wanted to do something to stop this disease so that's why I've taken part in the Australian Breakthr Study." Join Sue-Anne today in being part of the next cancer b



You don't have to have cancer to fight cancer Help researchers understand more about cancer to make breakthroughs in preventing and treating this disease.

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"Both my sister and brother passed away from cancer. I often think, what if it didn't have to be like this? That's why I took part in the Australian Breakthrough Cancer Study and I am asking you to do the same." - Rachel



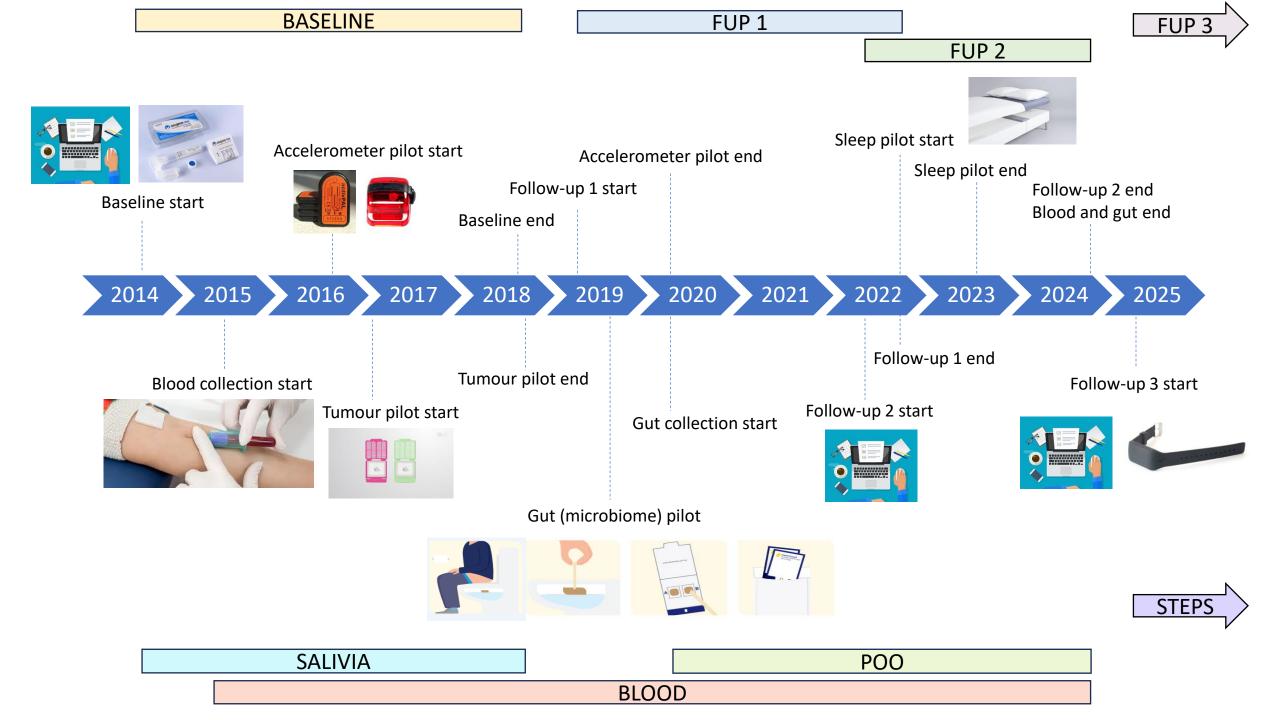
#### You don't have to have cancer to fight cancer

Help researchers understand more about cancer to make breakthroughs in preventing and treating this disease.

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Sign Up

Sign Up



#### GWAS

Axiom<sup>™</sup> Precision Medicine Diversity Array (ThermoFisher)

>850,000 markers from the 1,000 Genomes Project Phase III

Custom content – cancer PRS + rare variants

51,190 participants with DNA

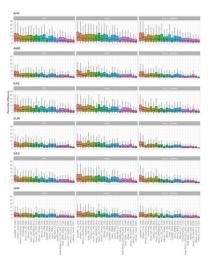
Run by Precision Medicine, Monash University

QC and imputation completed

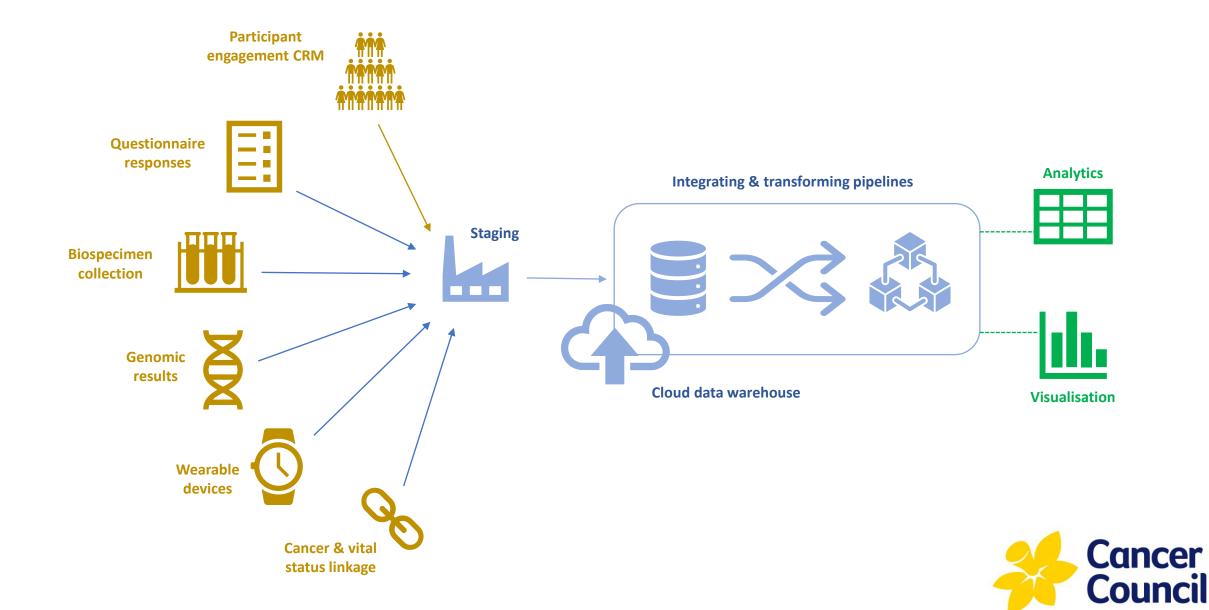
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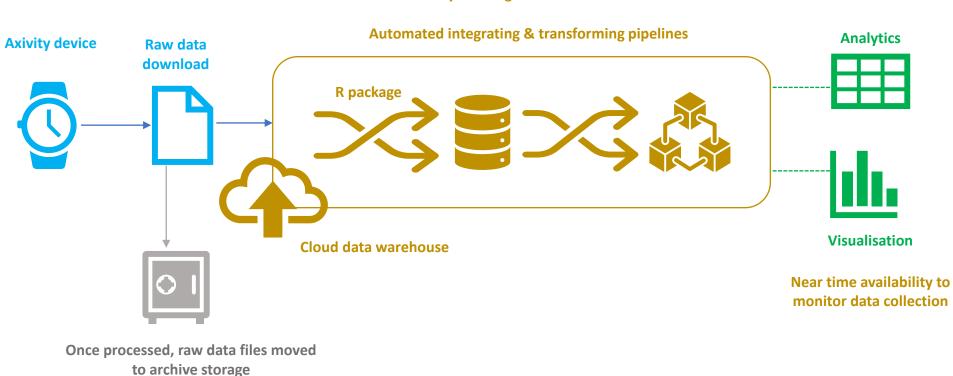




#### Participant Data Journey



### Axivity data pipeline



Summary data ingested into fact tables



## What we have learned



Telephone reminder calls



Online questionnaires don't solve all reporting problems



Sequential vs combined requests



Reduced postal service



Discoverability



Participant engagement – social media



Return of genetic results (clinically relevant variants)

Next steps



Linkage to MBS and PBS

Funding tumour collection, repeated poo and blood





## For more information: pedigree@cancervic.org.au

# Acknowledgments:

#### **ABC Study Team**

Melanie Evans, Unit Leader - Research Coordination Deirdre O'Sullivan, Team Coordinator Abbie Mutimer, Participant Engagement Coordinator Jaclyn Higgins, Participant Contact Systems Coordinator Zahra Ali, Project Officer Isabella Fortunato, Project Officer Jeanne Tang, Project Officer Jamie Finestone, Project Officer Merna Hozi, Project Officer

Participants of the ABC Study Gancer Council | Day Month Year | cancervic.org.au